

STQE magazine is your information source for building better software. Each issue focuses on nuts-and-bolts practices you can apply to your projects and daily work.



STQE magazine is the resource you need, delivered straight to your desk!

STQE shows you

- Real-world experiences from leading software organizations
- Field-proven test techniques applied to leading-edge technologies
- The latest on managing software projects and teams
- Coverage of the best and latest tools
- How-to's for risk analysis, test management, requirements gathering, configuration management, and more!



Every issue of *STQE* features in-depth articles on:

Process & Techniques

Detailed instruction about the processes that produce better software. Learn field-proven methods for defect and problem management, testing, configuration management, requirements gathering, and more!

Management & Teams

A resource for today's software manager and project leader. Gain insight on building teams, managing risk, project planning, outsourcing, and other powerful management strategies!

Software Testing

Coverage of key software testing strategies, issues, and tools. Test design, testability, and Web testing are just a few of the high-leverage topics you'll explore!



▶▶ QUICK LOOK

We know your workday is often fast-paced and hectic. The Quick Look key at the top of each article lets you scan for the information you need immediately without wading through articles you'd rather save for later.

Measurement & Analysis

Coverage of software measurement topics that improve productivity and results. Gain insight on estimating, defect tracking, interpreting results, and measuring IT/IS Value.

Tools & Automation

Analysis and illustration of automated software solutions. Examine the tools that help you produce better software. Explore tool implementation, automated test generation, and more!

Departments include:

From the Front Line

True-life experiences and lessons on building better software.

Bug Report

An examination of real-world bugs and software failures.

Tool Look

Coverage of the best and latest test, management, and metrics tools.

The Last Word

Insightful and thought-provoking commentary from key figures in the industry.

Plus...

Technically Speaking, In-Box, Between the Lines, Career Development, Product Announcements, and Reference Point.



StickyNotes

STQE magazine supplements many of its articles with information such as technical papers and links to related Web sites. *StickyNotes*—a joint production of *STQE* magazine and *StickyMinds.com*—provides access to such information via the magazine's Web site.

THE SOFTWARE TESTING & QUALITY ENGINEERING MAGAZINE

STQE

Limited Time Offer!

10% DISCOUNT Return this card by **June 30** and receive 10% off one year's subscription to *STQE*.



BONUS
Get this FREE gift with your paid subscription!

Please start my subscription to *STQE* magazine!
 ■ 1 year (6 issues) \$67.50 ■ 2 years (12 issues) \$121.50 (An even greater savings!)

NAME: _____ TITLE: _____
 COMPANY: _____
 PHONE: _____ EXT: _____ EMAIL: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 VISA/MC/AMEX #: _____ EXP. DATE: _____ P.O. #: _____

CHECK ENCLOSED FOR: \$ _____ PLEASE BILL ME SIGNATURE: _____
 (REQUIRED)

JOB FUNCTION (PICK ONE):
 DIR. OF DEVELOPMENT DIR. OF TESTING IS/IT MANAGER DEVELOPMENT MGR SOFTWARE MANAGER
 TEST MANAGER QA MANAGER PROJECT LEADER SOFTWARE TESTER DEVELOPER
 PROGRAMMER SYSTEMS ANALYST BUSINESS ANALYST CONSULTANT
 OTHER: _____

INDUSTRY (PICK ONE):
 COMPUTER-RELATED MANUFACTURING FINANCIAL SERVICES/BANKING/INSURANCE HEALTH CARE/MEDICAL
 GOVERNMENT MILITARY/AEROSPACE MANUFACTURING (NON-COMPUTER)
 TELE/DATA/INTERNET COMMUNICATIONS TRANSPORTATION/UTILITIES RETAIL/COMMERCIAL SOFTWARE
 CONSULTING/TRAINING OUTSOURCE/TESTING/QA/DEVELOPMENT WEB/E-BUSINESS
 OTHER: _____

NO-RISK OFFER:
 If you are not satisfied with your first issue of *STQE* magazine, simply write "cancel" on the subsequent invoice/statement and return it within 30 days for a full refund.

Complete form, fold closed, and seal with tape. Return by Business Reply Mail (no postage necessary).
 Or fax this special order form to 904-278-4380.

10% DISCOUNT

Subscribe by June 30 and get one year of *STQE* magazine delivered to your desk for \$67.50*. That's 10% off the regular subscription price!

Simply return the attached reply card postmarked by June 30 to begin receiving the industry's only printed resource dedicated to helping you build better software.

Call: 800-423-8378 / 904-278-0707
Visit: www.stqemagazine.com

No-Risk Offer: If you are not satisfied with your first issue of *STQE*, simply write "cancel" on the subsequent invoice/statement and return it within 30 days for a full refund.

*A one-year subscription includes six bimonthly issues, plus the twice monthly STQE-Letter.



BONUS
Get this FREE gift with your paid subscription!

**Software managers
& professionals who
care about building
better software read
this magazine.**



“STQE magazine is required reading... the balance between specialized testing articles and human relationship management articles... demonstrates that a well-informed Software Engineer must focus equally on the technical and human sides of software engineering.”

—Geoffrey Jones,
STQE subscriber



THE SOFTWARE TESTING & QUALITY ENGINEERING MAGAZINE
STQE



Software Quality Engineering
330 Corporate Way, Suite 300
Orange Park, FL 32073-9930

POSTAGE WILL BE PAID BY ADDRESSEE

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 473 JACKSONVILLE, FL

330 Corporate Way, Suite 300
Orange Park, FL 32073



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



THE SOFTWARE TESTING & QUALITY ENGINEERING MAGAZINE
STQE

330 Corporate Way, Suite 300
Orange Park, FL 32073

Presorted
Standard
U.S. Postal Paid
Jacksonville, FL
Permit No. 418

THE SOFTWARE TESTING & QUALITY ENGINEERING MAGAZINE

STQE